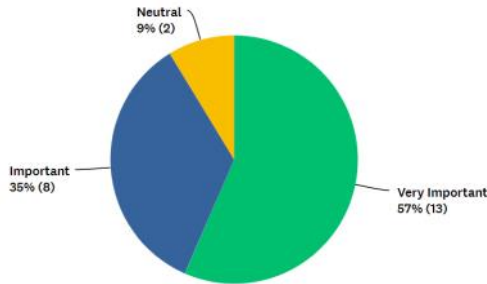


BPAP Distribution & Response: The question was distributed to 38 BPAB members and 23 executed the survey for a 61% response rate.

Following are results of questions asked, and additional comments, if any. [BACK TO TOP](#)

1. How important is training / education in your decision to attend or participate in an organization or event?

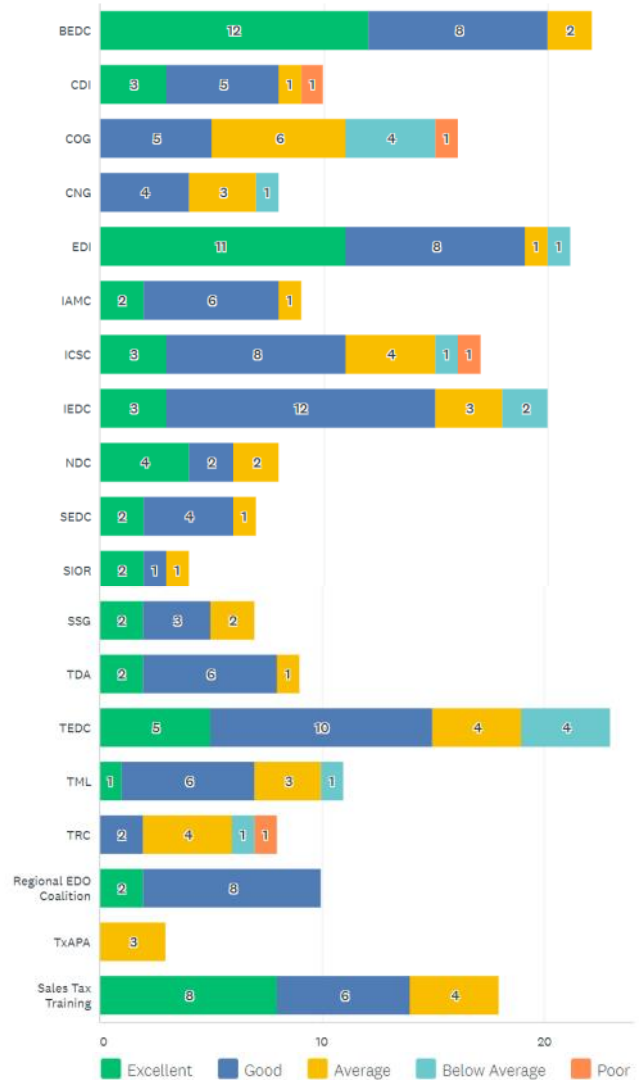


- It used to be very important but with our budget cuts, we are focused on recruitment efforts only.
- Both the quality of the training and the degree to which the topics are new, cutting edge, or provide additional resources and tools is the primary reason I attend conferences and other training events.
- I’m primarily looking for new, cutting edge ideas / solutions to address problems / opportunities.
- In the economic development world, making a legal error can be very costly to you and your community.
- Important, but not the highest. Many times it's about the networking more than the training.
- Continuous learning opportunities always play a role in which organizations or events we participate.

These acronyms are used in the following question:

- BEDC - Basic Economic Development Course
- CDI - Community Development Institute
- COG - Council of Governments in your region
- CNG - CoreNet Global
- EDI - Economic Development Institute
- EDO - Economic Development Organization
- IAMC - Industrial Asset Management Council
- ICSC - International Council of Shopping Centers
- IEDC - International Economic Development Council
- NDC - National Development Council
- SEDC - Southern Economic Development Council
- SIOR - Society of Industrial and Office Realtors
- SSG - Site Selector’s Guild
- TDA - Texas Downtown Association
- TEDC - Texas Economic Development Council
- TRC - Texas Rural Challenge
- TxAPA - Texas Chapter American Planning Association
- TML - Texas Municipal League

2. How would you rate the quality of Economic Development training / education provided by the following? (conferences, webinars, etc.) Only rate those you have experienced.



- If we were also counting the value of "networking", I would elevate my rating for the TEDC to "Excellent".
- TEDC is good on an average. Some sessions are sales pitches and not enough practical use.
- The gold standard in ED is EDI, the quality of training, interaction with colleagues, mentorship program, and ability to follow up with instructors after the classes has been invaluable in my career growth.