



Business Retention & Expansion Incentives Management & Reporting Board Engagement Marketing & Promotion Planning & Econ. Analysis Resources

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Friends and Colleagues,

EDT continues to provide cities all over Texas with policies programs and tools that increase productivity. Following are examples of ongoing or recently completed projects.

- **Bartonville CDC:** EDT continues to provide a variety of services for the Bartonville Community Development Corporation.



- **FY 2016-17 Work Plan:** EDT assisted BCDC with the development of their third Work Plan establishing Fiscal Year goals and prioritized objectives, including a presentation to Town Council .
- **Traffic Counts:** EDT is providing traffic counts for selected roadways to help market the Town.
- **BRE Visitations:** EDT is assisting with business / developer visitations to support existing businesses and major developments.

- **Cross Roads MDD - Property Enhancement Incentive Policy:** The Cross Roads MDD Board and City Council recently approved a PEIP prepared by EDT providing opportunities for business to improve their properties.



- **Bridgeport EDC - Site Flyer:** EDT prepared a Site Flyer to help market an important property in the City.
- **Celina EDC - Traffic Count Report:** EDT provided traffic counts for major roadways in the City and prepared a marketing report.



- **Richmond EDC - Site Flyer:** EDT prepared a marketing flyer to assist the REDC in marketing an important site to a desired prospect.



- **Jacksboro - EDC Services:** EDT continues to provide a variety of services for the Jacksboro EDC.



- **Available Land Summary:** EDT worked with JEDC Staff to summarize all available land in the City including map location of all sites, brief data, and representing contacts.
- **Property Enhancement Policy:** EDT developed a Property Enhancement Policy and marketing flyer.
- **Site Marketing Flyer:** EDT prepared a flyer to assist the JEDC in marketing an important site.

- **Jewett EDC:** EDT has been engaged to assist the JEDC with several projects.



- **Mission - Goals - Objectives:** EDT worked with the Board of the Jewett EDC to develop their first-ever mission statement, goals and prioritized objectives. These will be presented to Council this month.
- **Property Enhancement Incentive Policy:** EDT is working with the JEDC to develop an Incentive Policy to enhance commercial properties in the City.
- **Visual Improvement Plan:** EDT is working with the Board of the Jewett EDC to inventory, analyze and provide recommendations to improve the visual appearance of the City.



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Colleyville - Transition Services:

EDT provided a variety of services for the CMO during transition of their E.D. Director.

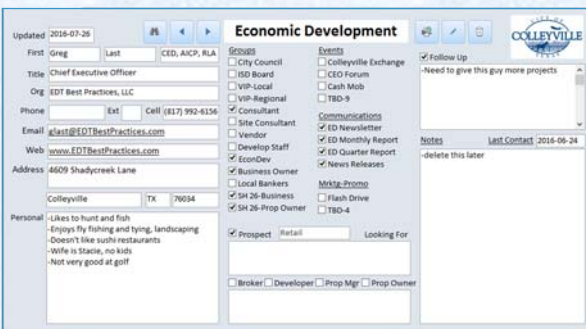


E.D. Website Reorganization: EDT recommended reorganization of the E.D. website content, developed example page layouts, and master navigation links.



Incentive Policy Evaluation: EDT reviewed the E.D. Incentive Policy and provided recommendations for updating the policies and matching applications.

Contacts Management Database: EDT developed a custom Access database to manage relationships with prospects, businesses and other stakeholder groups.



Traffic Count Report: EDT utilized existing City counts to create a report identifying the location of all counts along with detailed data for each location.

Available Land Summary: EDT worked with the CMO to identify all land available for development or redevelopment and provide a summary report.

Justin EDC / CDC - Traffic Counts Update:

EDT is providing an updated Traffic Count Report for Justin to help market to desired retailers.



Alvarado E.D. Misc. Services:



EDT has been engaged by Alvarado E.D. to provide a variety of services.

Sites & Buildings Summary: EDT is working with Alvarado E.D. Staff to inventory and document all available land sites and buildings in the City.

Contacts Management Database: EDT is developing a customized contacts database to assist Staff in the management of relationships with prospects, Board, Council, and other important groups.

Pflugerville CDC: EDT continues to provide a variety of services for the Pflugerville CDC.



Performance Dashboard: EDT is working with Staff to identify desired dashboard data and prepare easy-entry forms for tracking and reporting to the Board.

Incentives Application: EDT worked with Staff to update and enhance their incentives application.

Incentives Process Flow Chart: EDT worked with Staff to develop Flow Chart / Gantt Chart to represent the process of applying for and approving incentives.

Wedding Event Venue Incentives:

EDT is assisting a business that provides very high-end wedding event venues with incentive negotiations with a Texas City. This includes preparation of employment schedules, investment schedules, project timing charts, revenue analysis, and a comprehensive Agreement in Principle (AIP).



Cedar Hill EDC - Agreements: EDT has been engaged to work with Staff in the evaluation and development of a variety of Development Agreements.



New Website Resources: The E.D. resources continue to grow on www.EDTBestPractices.com. Following are recent additions to our collection of free resources.

Board Member Briefings: Vince Yokom with Waller County Economic Development has created a series of short briefings on a variety of topics for Board Members and the public. The series of briefings is located under Board Engagement / Board Resources.