

Southlake, Texas

Fast Facts 2013

THE CITY OF SOUTHLAKE, TEXAS

- Website: CityofSouthlake.com
- 22.4 square miles
- Located in the heart of the DFW Metroplex
- Centrally located between DFW International Airport (5 miles east) and Alliance Airport (8 miles west)

DEMOGRAPHICS

- February 1, 2013 population est. of 27,080
Projected build-out of 34,118
- Population by age
 - Under 10 years old 14.51%
 - 20-64 years old 57.46%
 - 65 years and older 6.29%
- 2012 average people per household 3.18
- 2012 median household income of \$206,454
- 2012 average home sales price of \$592,917
- 64% of residents 25 years and older have a bachelor's degree or higher

FINANCIAL STATUS

- City Bond Ratings:
 - "AAA" from Standard and Poor's & Fitch
- Fiscal Year 12-13 Assessed Property Value totals \$6.42B
- Fiscal Year 2012 Annual Sales Tax totals \$20,307,341
- 8.25% total sales tax rate - includes 0.5% for parks and 0.5% for crime control district

TOP EMPLOYERS

- Sabre Holdings 3,500 Employees
- Carroll ISD 1,072 Employees
- Verizon Wireless 700 Employees
- City of Southlake 370 Employees
- Central Market 360 Employees

TOP NON-RESIDENTIAL TAXPAYERS

- Verizon Wireless
- Town Square Ventures LP
- Southlake Town Square Grand Avenue LP
- Wyndham Properties, LTD
- Sabre Headquarters LLC

LABOR FORCE & ECONOMIC BASE

- Labor pool from Southlake:
 - Within 5 miles: 58,692
 - Within 10 miles: 245,571
 - Within 20 miles: 1,285,186
- Employment by occupation:
 - 30.37% Managerial/Professional
 - 8.64% Service Occupations
 - 30.52% Sales & Office
 - 16.82% Construction/Maintenance
 - 12.12% Production/Transportation
- Approx. 1,400 businesses and non-profit organizations and approx. 8M commercial sf
- Texas is a "Right-to-Work" state
- Texas has no state personal income tax

TRANSPORTATION

- Major highways are S.H. 114 and F.M. 1709
- S.H. 114 connects I-35W and I-35E
- Airports:
 - DFW International** - DFWAirport.com
 - Fourth busiest airport in the world, over 58M passengers in 2012
 - Generates \$16.6B annually for North Texas economy
 - Access to every major city in the continental US within four hours
 - Home to American Airlines hub
 - Fort Worth Alliance Airport** - AllianceAirport.com
 - The nation's first industrial airport
 - Provides 30,476 area jobs
 - Part of a 17,000-acre mixed-use, master planned development
 - Houses more than 300 companies

HEALTH CARE / HOSPITALS

- Children's Medical Center Southlake Specialty Care Center
(817) 730-5437 - Childrens.com
Outpatient Pediatric Center; 42 Providers
- Cook Children's Urgent Care and Pediatric Specialties
(682) 885-6000 - CookChildrens.org
30 Exam Rooms; Mix of Providers
- Forest Park Medical Center Southlake
(817) 865-4400 - ForestParkSouthlake.com
54 Beds; 150 Medical Staff
- Texas Health Harris Methodist Hospital Southlake
(817) 748-8700 - TexasHealthSouthlake.com
16 Overnight Suites; 350 Medical Staff
- Baylor Medical Center - Grapevine
(817) 481-1588 - BaylorHealth.com
256 Beds; 800 Medical Staff
- Baylor Medical Center - Trophy Club
(817) 837-4600 - TC-MC.com
20 Beds; 225 Medical Staff

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PARKS & RECREATION

1400 Main Street, Suite 210

(817) 748-8019 - SouthlakeParksandRec.com

- 577 acres of natural park areas
- Over 628 acres of park land - 3 community and over 10 public neighborhood parks and 5 special use parks
- Five lakes within 30 minutes
- Convenient access to many cultural and entertainment facilities and activities
- Bob Jones Nature Center and Preserve, 19 court Southlake Tennis Center, Southlake Senior Activities Center
- Annual special events include: Art in the Square, Easter in the Park,, Stars and Stripes, Oktoberfest, Summer Kick-Off, Green Fest Southlake, Home for the Holiday—Tree Lighting at Town Square and Masterworks Concerts
- Variety of championship youth sport leagues including basketball, volleyball, baseball, softball, swimming, tennis, soccer, lacrosse and football, as well as recreational classes for all ages

PUBLIC LIBRARY

1400 Main Street, Suite 130

(817) 748-8243 - SouthlakeLibrary.com

- Books, Downloadable eBooks, Audiobooks and eMagazines, DVDs, Magazines, CDs, Books on CD, Online Research Databases
- Online Searchable Catalog and Digital Libraries
- Special programs for all ages
- Meeting & study rooms, interlibrary loan, computer stations and internet access
- Southlake resident library cards are free

UTILITIES

- Sewer and Water: (City of Southlake)
 - (817) 748-8082 - CityofSouthlake.com
- Electricity:
 - Power to Choose
(866) 797-4839 - PowertoChoose.org
- Telephone:
 - Verizon
(800) 483-4000 - 22.Verizon.com
 - SBC / AT&T
(800) 288-2020 - ATT.com
- Cable / Satellite:
 - Charter Communications
(888) 438-2427 - CharterCom.com
 - Verizon FiOs
(800) 837-4966 - 22.Verizon.com
- Solid Waste and Recycling:
 - Duncan Disposal
(817) 317-2424 - DuncanDisposal.com

QUALITY SCHOOLS

Served by 4 Public School Districts
(in order of land area served)

- **Carroll ISD** - 5A (78%)
Texas Education Agency Rated: Exemplary
K-12 Attendance: 7,691
99% Graduation Rate
(817) 949-7080 - SouthlakeCarroll.edu
 - **Northwest ISD*** - 5A (10%)
Texas Education Agency Rated: Recognized
K-12 Attendance: 14,088
85% Graduation Rate
(817) 215-0000 - NISDTEX.org
 - **Keller ISD** - 5A (7%)
Texas Education Agency Rated: Acceptable
K-12 Attendance: 33,130
89% Graduation Rate
(817) 744-1000 - KellerISD.net
 - **Grapevine / Colleyville ISD*** - 5A (5%)
Texas Education Agency Rated: Recognized
K-12 Attendance: 13,614
94% Graduation Rate
(817) 251-5200 - GCISD-k12.org
- *Freeport Exemption offered*
- Two Montessori schools (private)
 - Universities: TCU, UNT, UTA, UTD, TCC

CONTACTS

- Economic Development & Tourism
1400 Main Street, Suite 300
(817) 748-8039
SouthlakeBusinesses.com
SouthlakeSites.com
VisitSouthlakeTexas.com
- Chamber of Commerce
1501 Corporate Circle, Suite 100
Southlake, TX 76092
(817) 481-8200
SouthlakeChamber.com



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The City of Southlake maintains a variety of resources on easily accessible websites. Please utilize any of the following websites to access information about Southlake and the surrounding regional area.

www.CityofSouthlake.com (817) 748-8400

- Southlake's primary website
- Meetings of City Council / Boards
- Access to all City Departments

www.MySouthlakeNews.com (817) 748-8006

- Current news for Southlake and Carroll ISD
- News releases and briefings
- Emergency notices / closings
- Construction alerts

www.SouthlakeParksandRec.com (817) 748-8019

- Online registration for programs
- City & Association athletic programs
- Southlake Scene
- Customer Satisfaction Survey
- Special Events
- Information on Recreation programs
- Map / list of City parks and park amenities
- Map / list of Community Services facilities
- Facility Rental Information
- Parks Master Plan
- Field Closure / Rain-out Line

www.Southlake2030.com (817) 748-8621

- Overview of comprehensive plan process
- Southlake 2030 plan documents
- Upcoming meetings, schedules, agendas
- Sign up for email notifications of meetings

www.VolunteerSouthlake.com (817) 748-8311

- Current volunteer opportunities
- Volunteer application
- Volunteer job descriptions
- Dress code information

www.SouthlakeBusinesses.com (817) 748-8039

- Access to all businesses in Southlake
- Searchable by keywords or business type
- Restaurants / Shopping & Dining Guide
- Catering and private room accommodations

www.VisitSouthlakeTexas.com (817) 748-8652

- Visitors calendar – local and regional
- Destination videos / photo gallery
- Accommodations / dining / shopping info
- Visitor resources – maps / Visitor Guide

www.SouthlakeSites.com (817) 748-8037

- All commercial real estate in Southlake
- Office / Retail / Industrial / Land
- Lease / Purchase
- Custom query capabilities

www.SouthlakeSeniorCenter.com (817) 748-8398

- Senior Center programs and events
- Membership information
- Call-A-Ride Southlake
- Metroport Meals on Wheels
- Senior Newsletter
- Information on Senior Services

www.SouthlakeSpin.org (817) 748-8261

- Upcoming SPIN Meeting Schedule
- SPIN Meeting Reports
- SPIN Neighborhood Information

www.SouthlakeLibrary.com (817) 748-8243

- On-line Catalog
- Library programs and events
- Digital Library materials
- Reference services and databases
- Library Newsletter