



Economic Development

2011 Economic Development Year-in-Review



Keller attracts New Eateries Restaurant Openings in 2011

The Economic Development department is proud to announce 83 business openings in the year 2011. 14 eateries opened within Keller, including new restaurants in Old Town Keller. Keller Tavern and Bottlecap Alley Icehouse Grill opened in 2011. Bronson Rock Burgers and Beer is set to open in early 2012, all are located in the Old Town Overlay District.

A complete list of restaurants that have opened in Keller can be found on page 2.

Keller attracts accolades Local and National honors given to Keller

INSIDE THIS ISSUE:

2011 Restaurant Openings	2
2011 Retail Store Openings	3
2011 Office Openings	4
Projects Under Construction	5
Contacts	6

- ‘Top 100 Places to Live’ by *CNN/Money Magazine's* for the past 6 years. —The only Texas city to be on the last three consecutive lists.
- “2nd Fastest Growing City in America” by *Bloomberg Businessweek*
- One of the **Top Dallas-Fort Worth Metroplex Suburbs** by *D Magazine*
- **Certified Scenic City** through Scenic Texas Organization
- Ranked 3rd among the top 10 **most notable high-growth areas** in the United States by Gadberry Group

Did You Know?

That the City of Keller had

- 14** Eateries,
- 35** Retail Businesses &
- 34** Offices open in 2011.

83

Business Total

Calendar Year 2011

Sales Tax Revenue

The December Sales Tax Rebate report which generally reflects retail sales occurring in October 2011, indicates an **INCREASE** of 18.6%, over the December 2010 rebate.

The January report which generally reflects retail sales occurring in November 2011, indicates an **INCREASE** of 2.7%, over the January 2010 rebate.

For 12 of the last 16 months, total sales tax rebates represent an **increase** over the same month of the previous year.

Thanks for supporting your local businesses and please continue to **“Keep It In Keller”**.



Keller Economic Development Department

1100 Bear Creek Parkway, Keller, Texas

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www.keepitinkeller.com

2011
EATERIES

14

Eateries opened
in 2011

CITY OF KELLER



Name	Address	Location	Square Footage
Apron Stringz	148 South Main Street	Old Town Keller	2,400
Bottlecap Alley	148 South Main Street	Old Town Keller	4,475
Chan of Asia	1540 Keller Parkway #130	Keller Crossing	3,003
Fuji Grill & Sushi Bar	2122 Rufe Snow Drive #108	Keller Commons	4,097
Funky Baja's Cantina	721 Keller Parkway, #100	Stone Glen Village	3,000
Keller Tavern	128 S Main Street	Old Town Keller	2,208
Lai Lai Asian Cuisine	1000 South Main Street #500	Bear Creek Plaza	2,500
Milk & Honey Tea Room	129 Olive Street	Old Town Keller	2,400
Palio's Pizza Café	460 Keller Parkway, Suite D	The Shops at Cindy	2,400
Panchitas Mexican Café	2041 Rufe Snow Drive	Keller Place	2,500
Smoothie King	535 Keller Parkway	West Keller Parkway	1,113
Sugar and Frosting	126 Taylor Street	Old Town Keller	1,200
Your Way Burgers of Keller	800 S Main, Suite 206	Bear Creek Plaza	4,133
Zuroma Sicilian Kitchen	2122 Rufe Snow Drive	Keller Commons	1,192



Economic Development Mission Statement

To attract and retain quality commercial developments that increase our residents' property value and improve their quality of life.



2011 RETAIL

35

**Retail Stores
Opened in 2011**

Name	Address	Location	Square Footage
Aamco	1485 South Main Street	South Main Street	6,400
Amy's Cleaners	900 South Main	Bear Creek Plaza	1,017
Bear Creek Running Company	101 Town Center Ln #115	Keller Town Center	1,200
Bountiful	124 South Main Street, Suite D	Old Town Keller	210
Caliber Collision	1725 South Main Street	South Main Street	13,670
Chang Lee's Taekwondo	331 Golden Triangle Boulevard	North Keller	1,000
Copy & Ship HQ	750 South Main Street, Suite 150	Bear Creek Plaza	1,170
East Gate Christian Bookstore	200 South Main Street	Old Town Keller	400
Elite Finds & Things	136 Olive Street	Old Town Keller	800
Epic Styles	460 Keller Parkway, Suite A	The Shops at Cindy	900
Farmers Insurance	807 Bluebonnet Drive, Suite B	North Keller	1,000
Gary's Locker	110 Sports Parkway, Suite B	North Keller	2,500
Greater Tots	139 Olive Street	Old Town Keller	1,600
Humane Society of North Texas	363 Keller Parkway, Suite A	West Keller Parkway	2,000
Keller Nails	121 Rufe Snow Dr #105	Keller Town Center	1,050
Keller Pharmacy	1200 Keller Parkway #200	East Keller Parkway	1,800
Keller Postal Express	821 Keller Parkway	Keller Square	1,570
Keller Smoke Plus	149 South Main Street #D	Old Town Keller	700
Le Chateau	255 South Main Street	Old Town Keller	440
May's Accessories	107 Hill Street	Old Town Keller	900
PC-Help	801 South Main Street #103	Keller Central	1,079
Personal Touch Salon	102 Navajo Drive, Suite B	West Keller Parkway	400
Pet Hollywood	1401 South Main Street	South Main Street	3,050
Picker's Point Antique Mall	800 North Main Street	North Main Street	3,000
Pink Smoothie Boutique	750 South Main Street #160	Bear Creek Plaza	2,479
Rob Williamson Shoe and Boot Repair	149 South Main Street	Old Town Keller	1,400
Rock N Roll Hair	154 South Main Street	Old Town Keller	750
Southern Comforts Salon and Spa	206 North Main Street	Old Town Keller	360
Sun King Solar Screen	1240 North Main Street, Ste C	North Main Street	1,400
The Art Garage	124 South Main, Suite E	Old Town Keller	324
The Niche Salon and Spa	408 North Main, Suite A	Old Town Keller	1,100
The Poppin' Shop	900 South Main Street,	Bear Creek Plaza	1,017
The Salons of Volterra	8725 Davis Blvd	Davis Boulevard	9,948
TKO Karate	127 Keller Hicks	North Keller	1,500
Top Cuttery Salon	2041 Rufe Snow Drive	Keller Place	1,050

2011 OFFICES

34

**Offices Opened
in 2011**



Name	Address	Location	Square Footage
Anderson Audiology	750 South Main St,	Bear Creek Plaza	2,404
Aspira Home Health	1866 Keller Parkway, Suite B	Crosstimbers Office Park	828
Bank of the Ozarks	600 Keller Parkway	West Keller Parkway	4,012
Creative Canvas	790 South Main Street #413	Bear Creek Plaza	1,430
Crosswalk Church	111 West Vine Street	Old Town Keller	1,360
E A Young Academy	139 Olive Street	Old Town Keller	1,600
Eclipse Oil & Gas Associates	1139 Keller Parkway Ste B	Centerview Office Park	2,040
Gateway Physical Therapy	8857 Davis Boulevard	Davis Boulevard	4,869
Guild Mortgage Company	891 Keller Parkway	Keller Square	1,300
Harmony Cosmetic Surgery and Laser Center	8865 Davis Boulevard, Suite B	Hidden Lakes Center	5,023
Head of the Class	151 Quest Court	Quest Office Park	2,035
Hidden Lakes Healthcare	8861 Davis Boulevard	Hidden Lakes Center	3,374
Highland Oak Family Dentistry	700 N Tarrant Pkwy, Suite 102	South Keller	2,643
Keller Williams Realty	1866 Keller Parkway	East Keller Parkway	3,769
Kinnison Chiropractor	2122 Rufe Snow Drive #112	Keller Commons	1,331
North Texas Veterinary Clinic	770 South Main Street #430	Bear Creek Plaza	2,400
Oak Hill Contractors	234 South Main Street	Old Town Keller	900
Parkway Smiles PLLC	841 N Tarrant Parkway #112	Highland Oaks Crossing	2,071
Pinnacle Montessori School	1685 Keller Parkway	East Keller Parkway	10,500
Pregnancy Help 4 U	425 Keller Parkway	West Keller Parkway	1,570
Premier Communities Management	1240 Keller Parkway, Suite 200	Keller Town Center	3,894
Quest Diagnostics	260 Rufe Snow Dr	North Rufe Snow	1,284
Quest Office Building	121 Quest Court	Quest Office Park	2,892
Samantha Springs Bottling Svc	820 North Main Street	North Main Street	8,000
Samson Pump, LLC	1540 Keller Parkway	Offices at Bear Hollow	800
Simmons Center for Gynecology	1854 Keller Parkway, Suite B	Cross Timbers Office Park	2,700
Spanish Schoolhouse	480 Johnson Road	North Keller	3,466
Superior Relocation Service	112 Hill Street W.	Old Town Keller	450
Surgi-Source, LLC	1077 Chisholm Trail	South Main Street	5,964
The Durden Law Firm	131 East Vine Street	Old Town Keller	1,300
Urgent Care For Kids	940 Keller Parkway #250	Keller Town Center	2,451
Victorious Living Ministries	1240 North Main St	North Main Street	1,400
Wholistic Healing Chiropractic	1660 Keller Parkway #103	Offices at Bear Hollow	600
William Ryan, DDS	429 Keller Parkway	West Keller Parkway	3,800

2011 PROJECTS UNDER CONSTRUCTION

Projects Under Construction— New Construction 2011		
Project Name	Address	Square Footage
Heritage House of Keller	1150 Whitley Road	57,086
Keller Medical Office Building	100 Bourland	31,000
Legacy at Bear Creek	200 Keller Smithfield	51,063



HERITAGE HOUSE OF KELLER ELEVATION RENDERING



HERITAGE HOUSE OF KELLER CURRENT CONSTRUCTION



PUBLIC INPUT MEETING

Citizens are encouraged to voice their opinions about the proposed plan to add a one-way couplet along US Highway 377 (Main Street).

The proposed one-way couplet is part of the City's existing Thoroughfare Master Plan and would help alleviate traffic through the Old Town Keller area without widening US Highway 377.

According to the proposed couplet layout, northbound traffic on Highway 377 would be diverted onto Whitley Road right before the Bear Creek Parkway intersection. The three-lane road would then merge back onto Highway 377 at Johnson Road. Traffic headed southbound on Highway 377 would not be affected.

Date:
Thursday, January 26

Time:
5:30 p.m.—7:00 p.m.

Where:
Keller Town Hall foyer,
1100 Bear Creek Parkway,
Keller, Texas



KELLER MEDICAL OFFICE BUILDING ELEVATION



KELLER MEDICAL OFFICE BUILDING CURRENT CONSTRUCTION



LEGACY AT BEAR CREEK ELEVATION



LEGACY AT BEAR CREEK CURRENT CONSTRUCTION

